Filed by 3D Systems Corporation
pursuant to Rule 425 under the U.S. Securities Act of 1933, as amended,
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under the Securities Exchange Act of 1934, as amended
Subject Company: Stratasys Ltd.
Commission File No.: 001-35751

The following presentation was delivered by 3D Systems to Institutional Shareholder Services Inc. and Glass, Lewis & Co. on September 13, 2023:



SEPTEMBER 13, 2023

#### **Forward-Looking Statements**

Certain statements made in this document that are not statements of historical or current facts are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forwardlooking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the company to be materially different from historical results or from any future results or projections expressed or implied by such forward-looking statements. In many cases, forward-looking statements can be identified by terms such as "believes," "belief," "expects," "may," "will," "estimates," "intends," "anticipates" or "plans" or the negative of these terms or other comparable terminology. Forward-looking statements are based upon management's beliefs, assumptions and current expectations and may include comments as to the company's beliefs and expectations as to future events and trends affecting its business and are necessarily subject to uncertainties, many of which are outside the control of the company. The factors described under the headings "Forward-Looking Statements" and "Risk Factors" in the

periodic filings with the Securities and Exchange Commission, as well as other factors, could cause actual results to differ materially from those reflected or predicted in forward-looking statements. In particular, we note that there is no assurance that a definitive agreement for the transaction referenced in this document will be entered into or consummated or that

integration will be successful or synergies will be realized if such transaction were to be consummated. Business combination proposals, transactions and integrations are subject to numerous risks and uncertainties. Although management believes that the expectations reflected in the forward-looking statements are reasonable, forward-looking statements are not, and should not be relied upon as a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at which such performance or results will be achieved. The forward-looking statements included are made only as of the date of the statement. 3D Systems undertakes no obligation to update or revise any forward-looking statements made by management or on its behalf, whether as a result of future developments, subsequent events or circumstances, or otherwise, except as required by law.

All references to the binding nature of the offer and merger agreement being proposed by 3D Systems, whether in a press release, presentation, other document or public statement, are subject to the contents of the escrow letter that has been delivered to Stratasys and will be on file publicly with the SEC.

#### **Additional Information**

This communication does not constitute an offer to buy or sell or the solicitation of an offer to sell or buy any securities. This communication relates to a proposal which 3D Systems has made for a business combination with Stratasys. In furtherance of this proposal and subject to future developments, 3D Systems (and, if a negotiated transaction is agreed, Stratasys) may file one or more registration statements, proxy statements or other documents with the SEC. This communication is not a substitute for any proxy statement, registration statement, prospectus or other document that 3D Systems and/or Stratasys may file with the SEC in connection with the proposed transaction.

Investors and security holders of 3D Systems and Stratasys are urged to read the proxy statement(s), registration statement, prospectus and/or other documents filed with the SEC carefully in their entirety if and when they become available as they will contain important information about the proposed transaction. Any definitive proxy statement(s) or prospectus(es) (if and when available) will be mailed to stockholders of 3D Systems and/or Stratasys, as applicable. Investors and security holders will be able to obtain free copies of these documents (if and when available) and other documents filed with the SEC by 3D Systems through the web site maintained by the SEC at http://www.sec.gov.

This document shall not constitute an offer to buy or sell or the solicitation of an offer to sell or buy any securities, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offering of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the U.S. Securities Act of 1933, as amended.

This communication is neither a solicitation of a proxy nor a substitute for any proxy statement or other filings that may be made with the SEC. Nonetheless, 3D Systems and its directors and executive officers and other members of management and employees may be deemed to be participants in the solicitation of proxies in respect of the proposed transaction. You can find information about 3D Systems' executive officers and directors in 3D Systems' definitive proxy statement filed with the SEC on April 5, 2023. Additional information regarding the interests of such potential participants will be included in one or more registration statements, proxy statements or other documents filed with the SEC if and when they become available. These documents (if and when available) may be obtained free of charge from the SEC's website at http://www.sec.gov.





## **Proposed Transaction Summary**

	Consideration of \$7.00 in cash and 1.6387 shares of 3D Systems common stock per Stratasys ordinary share		
Consideration	3D Systems believes this offer is worth more than \$27 per share, inclusive of synergies <sup>1</sup>		
	Election mechanism offers Stratasys shareholders the right to elect form of consideration, subject to proration mechanics		
Implied Ownership	<ul> <li>Approximately 46% implied pro forma ownership for Stratasys shareholders on a fully-diluted basis, which increased from 44% pro forma ownership and 41% pro forma ownership, as per 3D Systems' most recent prior proposals</li> </ul>		
	Signed agreement in escrow available to be countersigned by Stratasys		
Transaction Terms	Terms at least as favorable to Stratasys as Desktop Metal transaction		
	Right of Stratasys to terminate to accept a superior proposal		
	<ul> <li>Advantageous tax and capital markets structure permits Stratasys shareholders to receive, generally on a tax-free basis, shares of a Delaware-incorporated, domestic SEC registrant</li> </ul>		
	3D Systems to pay the termination fee of the Stratasys – Desktop Metal deal		
Deal Certainty	No financing contingency – financed entirely by cash on combined balance sheet		
	No CFIUS or ITAR closing conditions		
	3D Systems to pay a \$50M termination fee if the transaction fails to close due to a failure to obtain antitrust approvals.		
Synergies	Significant near-term cost synergies of at least \$110M²		

Source: Factset, Company Filings, Press Releases; market data as of 12-Sept-2023. I \*Calculated as market value of latest 3D Systems proposal as of September 6th, 2023 adding capitalized value of synergies per Stratasys share. Capitalized value of synergies per Stratasys share equals: \$110 million in cost synergies, as estimated by 3D Systems (noting that Stratasys ans now publicly confirmed \$74-88 million of cost synergies for a combination with 3D Systems, juntiplied by 46s Stratasys ownership in pro form entity, divided by 72.8mm Stratasys fully diluted shares outstanding. \*Stratasys' own view of synergies in a 3D Systems transaction of \$74M to \$88M is materially in excess of synergies with Desktop Metal



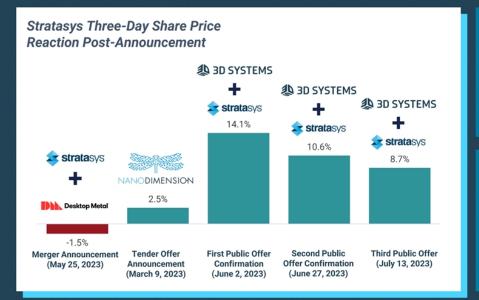
### Attractive and <u>Credible</u>, Combined Financial Profile, Jointly Agreed with Stratasys

	Combined Company Near-Term Financial Profile	
Organic Revenue Growth	Double-Digit	
Gross Profit Margin	~50%	
R&D Spend	~12%	
SG&A Spend	~25%	
EBITDA Margin	15%+	

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### The Market Continues to Speak



"We do not believe that the Board can reject the obvious any longer: a 3D Systems transaction is significantly more compelling than the current alternatives and warrants immediate engagement."

- The Donerail Group

"As the largest shareholder of Stratasys, Nano Dimension intends to support a review of strategic alternatives to further enhance shareholder value, including through industry consolidation, possibly through a negotiated combination with 3D Systems...

NANODIMENSION

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### Stratasys' Process Seemed Designed For One Outcome

Since 2021 began, 3D Systems has continually reached out to Stratasys about a potential combination Almost every time, Stratasys refused to hold discussions with 3D Systems

#### Stratasys only engaged with 3D Systems when facing a proxy contest from Nano Dimension

In its July 17 presentation regarding the proxy contest, Stratasys claimed a key reason to vote for its directors was that "Nano could block SSYS' ability to engage in discussions with 3D Systems or any other value maximizing transactions for the SSYS shareholders"

Stratasys engaged almost immediately with Desktop Metal, on two separate occasions

Why are Stratasys' board and management so focused on one possible outcome?

It smells of entrenchment

All of our offers, at the time, have been superior to the alternative DM deal

Was Stratasys' board truly open to a merger with 3D Systems?

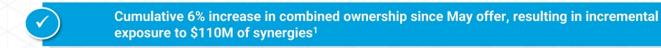
Or was its engagement with us insincere, so that they could tell shareholders, "We tried"?

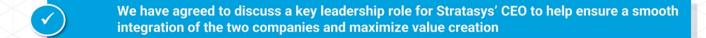
ource: Stratasys and Desktop Metal Combination Conference Call and Webcast on 25 May 2023



#### **Enhanced Our Offer Per Stratasys' Feedback**

Stratasys listed more stock consideration, closing certainty, and management as their key concerns. 3D Systems addressed those concerns in our latest proposal.







3D Systems will pay a \$50 million reverse termination fee to Stratasys if our deal cannot obtain anti-trust clearance, demonstrating our confidence

### **Well-Positioned to Obtain Regulatory Clearances**

3D Systems is confident that all applicable regulatory clearances for the proposed combination will be obtained

Combined R&D **Capability Will Bring Better Solutions to** Consumers

- · Combines R&D teams, enhancing innovation and bringing new solutions to customers
- · Leverages complementary skill sets across hardware, software, consumables, and services to bring new products to market more quickly
- · Creates scale to support greater number of customers, increasing incentive to invest

**Additive** Manufacturing is a **Dynamic Space with Intense Competition** 

- · Commoditization of desktop segment
- · Intensification of competition across printing process and materials by both smaller players and larger firms such as EOS, HP, Carbon, and GE
- · Multitude of competitors and new entrants, including emerging Chinese players, creates a highly fragmented industry

Industry is Experiencing Accelerated Innovation

- · Additive manufacturing continues to gain acceptance in new, groundbreaking use cases and manufacturers move to support
- \$2.8bn of global venture capital investment into Additive Manufacturing startups in 2022, up







### Closing of Stratasys + DM Highly Uncertain



- There is NO assurance the Stratasys + DM deal will close
- The Stratasys + DM merger contains unusual rights to terminate including if an undisclosed list of Desktop Metal's highly problematic commercial contracts are not terminated or modified, along with an obligation by Stratasys to pay a \$19 million termination fee to exercise this termination right
- The Stratasys + DM deal requires CFIUS approval; 3D + Stratasys would not



### **Our Proposed Transaction is Unparalleled**







- Creates Unmatched Global Player in a Rapidly Scaling Industry
- Highly Complementary Portfolio with a Comprehensive Offering Including Proven Metals Applications



- ? Concerning Impact on Stratasys' Financial Profile and Cash Generation
- Questionable Synergies and Highly Speculative Multiple Re-Rating
- Puzzling Thesis Around 28-Year-Old Binder Jet Metals Technology

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Overview of Additive Manufacturing Industry and 3D Systems

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### **Shareholders to Benefit from Supportive Industry Trends**





~21% **CAGR Over** Next 5-7 Years<sup>2</sup>

#### **Compelling Growth Drivers**



Additive Manufacturing experiencing an inflection point as it transitions from the lab to the factory floor driven by improved economics and supply chain risk reduction



Continuous expansion of Additive Manufacturing use cases into new industries



Increasing software integration that incorporates AI and machine learning will drive 3D printing workflow optimization



3D printing with advanced materials rapidly expanding use in human applications (dental, orthopedic, biologic)



Post-COVID reevaluation of supply chain is driving increased adoption of Additive Manufacturing





### **Industry & Business Update**



Scale is essential for the next era in Additive Manufacturing 2

Standalone 3D System's long-term growth strategy is clear 3

Fully committed to our high-potential Regenerative Medicine business

Our standalone plan expects high single-digit to low double-digit growth for non-dental markets in 2023 & a clear path for scale attainment by 2028

Combining with Stratasys allows for the immediate attainment of scale and value creation

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#### **An Attractive Core Business Poised for Further Growth**

#### **Dental Solutions**

- Industry working through highlevels of inventory
- Seeing stabilization of case volumes, not declines
- Exclusive supplier of #1 player in clear aligners space provides confidence in a segment rebound
- Business continues to perform inline with expectations set in early FY'23; expecting more favorable comp for 2H'23



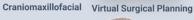
Dental & Orthodontic

## Healthcare Solutions (excl. Dental)

- 7% year-over-year growth in 1H'23
- Driven by emergence of Virtual Surgical Planning and Orthopedic applications









Orthopedic

#### **Industrial Solutions**

- 2% year-over-year growth in 1H'23 Driven by growth and adoption in
- Driven by growth and adoption in Aerospace & Defense and other key verticals





Aerospace & Defense



Semiconductor

Oil & Gas and Energy

Delivering year-to-date organic revenue growth in our non-dental markets



### **An Incredibly Differentiated Position in Regenerative Medicine**





Vascularized Breast Tissue Scaffold



**Drug Development** 

Bioprinted "Organ-on-a-chip"



### The Opportunity in Regenerative Medicine is Vast

#### Organs:

- · 2,569 lung transplants completed worldwide in 2021
- 3,111 patients were added to the waiting list in the United States alone
- The number of patients formally added to the lung transplant waiting list has grown almost 28% compared to the last decade that began in 2010

#### **Drug Development:**

- Per the FDA, animal testing of new therapeutics is no longer a requirement in order to move into human trials, providing an additive incentive to introduce new, more effective testing methods for new drug therapies
- Bringing a new drug to market is estimated at \$2.3 billion per drug, with average return on investment of just 1.2%

#### Non-Organ Tissues:

- New partnership with Theradaptive for orthopedic regeneration
- Theradaptive has already earned three breakthrough medical device designations from the FDA, with human trials targeted for later this year
- Their OsteoAdapt product could address a roughly \$4 billion annual market





3D Systems' Offer is Far Better for Stratasys Shareholders

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### **Scale Drives Greater Profitability**

"The problem of this industry (...) no one has scale. So we want to scale. We want an inflection point. We want to be in manufacturing, but at the same time, we don't have the scale to do it. It's all about scale. And we can, as an industry, wait for this scale, but we need the power around in order to be able really to scale."

- Yoav Zeif, Stratasys, CEO

"Scale is the most important thing in reaching a high level of profitability."

- Ric Fulop, Desktop Metal, CEO

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### **Best-in-Class Combined Financial Profile**







~\$1.2bn

Combined 2023E Revenue<sup>1</sup>
(More than \$1bn in Revenue TODAY, NOT by 2026)

~\$885mm

Combined 2023E Revenue<sup>1</sup>

~\$150mm

Combined 2023E EBITDA<sup>2</sup>
Assuming run rate cost synergies

~\$55mm

Combined 2023E EBITDA<sup>3</sup>
Assuming run rate cost synergies

~13%

Combined 2023E EBITDA Margin<sup>2</sup>
Assuming run rate cost synergies

~6%

Combined 2023E EBITDA Margin<sup>3</sup>
Assuming run rate cost synergies

Sources: Company Filings. Note: 1 Based on midpoint of CY2022E guidance. 2 Based on midpoint of CY2022E ENITDA guidance and \$110mm run-rate cost synergies. Stratasys' own view of synergies in a 3D Systems transaction of \$74M to 588M is materially in excess of synergies with Desktop Metal. Assumes no 2023E EBITDA for 3D Systems. 3 Based on midpo of CY2023E EBITDA guidance and \$50mm of run-rate cost synergies as stand in investor presentation published 20-Jun 2014.

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### 3D Systems is the Best Entry into Metals for Stratasys

	DMP Metals – Laser Bed Fusion Metals	Binder Jet Metals
Dental	✓	×
Healthcare – Guides and Instrumentation	✓	×
Healthcare – Medical Devices	✓	×
Aerospace	✓	×
Automotive	✓	✓
Durable Goods	✓	✓
Desktop	*	✓

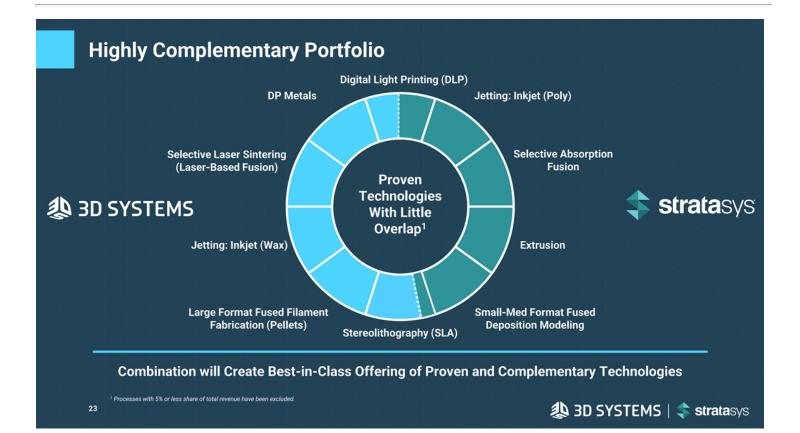
Binder Jet Metals not ready for mass production

None of the players in Binder Jet
Metals have achieved consistent
profitability

Binder Jet Metals output quality is inconsistent

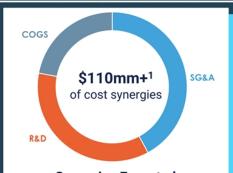
3D Systems' DMP Metals sintering is a proven path into end-use, highly functional, metal part manufacturing

3D Systems' DMP has secured regulatory and certification success in Healthcare and Aerospace



# Significant Near-Term Cost Synergies Jointly Identified and Agreed Upon by 3D Systems and Stratasys Teams

#### **Breakdown of Expected Synergies**



Synergies Expected to be Fully Realized in 18 Months Post Close, with ~60% Realized in Year One

#### **SG&A Savings**

- · Supply chain efficiencies
- · Eliminate overlapping functions
- · Effective global services support

#### **R&D Integration**

- Optimizing development opportunities without loss of technological expertise
- Design-for-cost initiatives and complementary development opportunities
- Ability to leverage combined portfolio of R&D investments
- · Harmonizing parallel investments in software platforms

#### **COGS Optimization**

- · Optimized supply chain
- Footprint rationalization

#### + Potentially Meaningful Revenue Upside

24 Stratasys' own view of synergies in a 3D Systems transaction of \$74M to \$88M is materially in excess of synergies with Desktop



### **Higher, More Certain Near-Term Synergies**









## ~\$110M+1

**Cost Synergies** 

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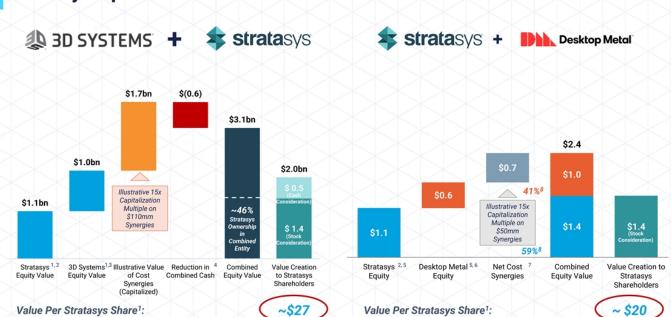
**Cost Synergies** 

- Synergies Expected to be Fully Realized in 18 Months Post Close, with 60% Realized in Year One
- ✓ Complementary technologies drive R&D optimization
- ERP compatibility

- \$50 million is incremental to the \$100 million of standalone cost reductions previously announced by Desktop Metal, which equates to ~60% of Desktop Metal's 2022 Operating Expenses
- Stratasys cites \$50 million of revenue synergies as a large driver of value creation; should be treated with skepticism



### **Clearly Superior Offer**









Desktop Metal is a Failing Asset

2

#### Skepticism Around the Merits of a Stratasys + Desktop Metal Combination

"It feels like I want to be more excited about the acquisition, but those numbers aren't — they're not that promising on the surface. (...) it feels like Stratasys is acquiring a company that needed a lifeline."

William Blair

"We believe this combination (SSYS and DM) would never have transpired without the outside pressure from Nano and now the clean, profitable growth story behind SSYS gets diluted down with the unprofitable business of DM."

LAKE STREET

"Stratasys to Acquire
Desktop Metal; Our Initial
Take: Could Be a Mistake"

William Blair

"As a significant individual shareholder of Stratasys, I find myself perplexed by the decision to accept what appears to be a significant dilution of shares due to the deal with Desktop Metal.

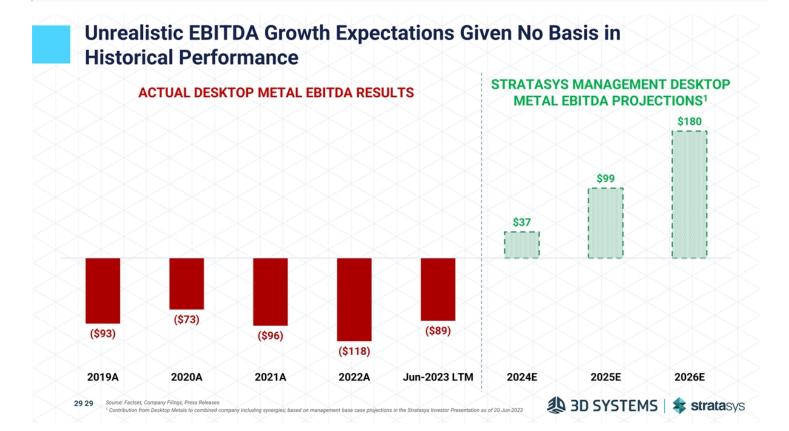
While I acknowledge that M&A transactions are often complex, and their potential benefits may not be immediately apparent, I find myself questioning the rationale behind this move given the track record of Desktop Metal and the potential impacts on Stratasys shareholders.

Communication is a key principle in effective corporate governance. I feel it would be **beneficial for Stratasys's management to engage with its shareholders**, particularly those of us who have a substantial investment in the company."

- Chris Prucha, Co-Founder of Origin (acq. by Stratasys) and Stratasys Shareholder

"The proposed stock-forstock transaction structure
contradicts Stratasys' claim
that Stratasys' stock is
undervalued. By using its
ordinary shares as
consideration, cashgenerating Stratasys would
be paying a premium price
to acquire underperforming
Desktop Metal..."
NANO

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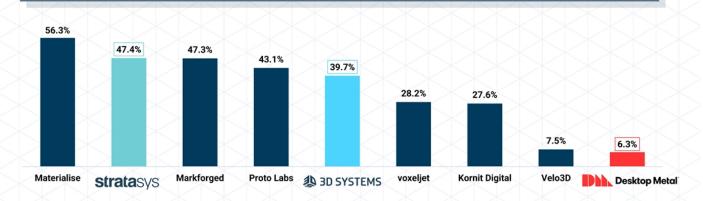


#### **Desktop Metal Has a History of Questionable Capital Deployment Leading to Meaningful Impairments** ~\$230M impairment ~\$270M impairment Q1 2021 Q2 2021 Q3 2021 Q4 2021 Q1 2022 Q2 2022 Q3 2022 Q4 2022 Q1 2023 \$680M+ cumulative cash burn envisionTEC ADAPTIVE3D February 2021 May 2021 Beacon Bio cumulative goodwill impairment June 2021 aerosint July 2021 **ExOne** June 2021 aidro November 2021 September 2021 **Brewer Dental** October 2021 META\DDITIVE\* September 2021 May Dental October 2021 3D SYSTEMS | \$ stratasys

### **Desktop Metal's Gross Margin is Well Below Peers'**

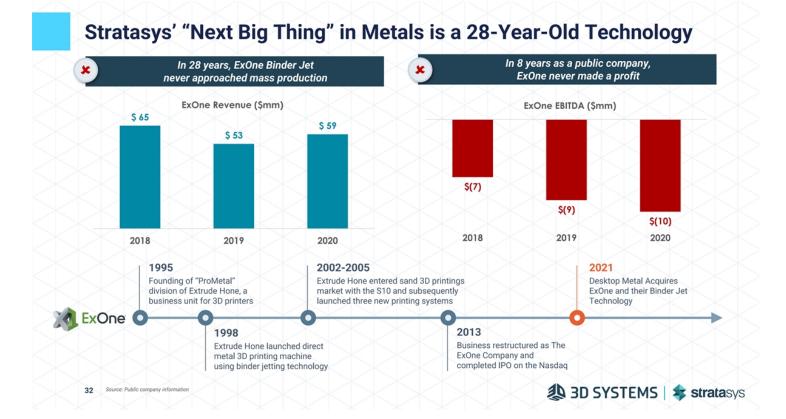
DM's gross margins are the lowest among peers<sup>1</sup>

#### Suggests DM is a low-quality business, with weak pricing power











### **3D Systems Welcomes Constructive Engagement**

#### History of Proposals Received by Stratasys Board of Directors

Date	Buyer	Proposal Implied Value Per Stratasys Share at Market	Implied Premium to Stratasys Stock Price	Stratasys Board Decision
Jan-16-2021	3D SYSTEMS	\$43.48	37%	No engagement
Feb-9-2021	Desktop Metal	\$ 60.00	13 %	Engagement ?!
Mar-10-2021	♣ 3D SYSTEMS	\$ 40.24	65%	No engagement
Nov-24-2021	♣ 3D SYSTEMS	\$ 36.46	30 %	No engagement
Sep-2022	♣ 3D SYSTEMS	NA	NA	Limited Engagement
Mar-9-2023	NANO DIMENSION	\$ 18.00	28 %	No engagement
Mar-5-2023	Desktop Metal	\$16.04	12%	Engagement ?!
Mar-22-2023	♣ 3D SYSTEMS	\$ 18.44	27%	No engagement
Mar 29-2023	NANCOMENSION	\$ 19.55	22 %	No engagement
Apr-3-2023	NANO DIMENSION	\$ 20.05	22 %	No engagement
May-25-2023	NAVO DIMENSION	\$18.00	26 %	No engagement
May-30-2023	♣ 3D SYSTEMS	\$ 18.91 <sup>1</sup>	27% <sup>5</sup>	No engagement
Jun-27-2023	♣ 3D SYSTEMS	\$19.80 <sup>2</sup>	33% <sup>5</sup>	No engagement
Jul-13-2023	♣ 3D SYSTEMS	\$24.07 <sup>3</sup>	62% <sup>5</sup>	Limited Engagement Facing Proxy Contest
Sep-6-2023	3D SYSTEMS	\$16.394	13% <sup>6</sup>	No engagement

Source: Company Filings, Press Releases. Note: 1 Implied value per Stratasys share based on 3D Systems 60-Day VWAP as of 24-May-2023. 2 Implied value per Stratasys share based 3D Systems 10-Day VWAP as of 26-Jun-2023. 3 Implied Value per Stratasys share based on 3D Systems July 12° (Dosing Price 4 Implied value per Stratasys share based on 3D Systems Systems July 12° (Dosing Price 4 Implied value per Stratasys share based on 3D Systems System



### An Unparalleled Transaction for Stratasys Shareholders

Creates Player with **Differentiated Scale** and Broadest Capabilities in Rapidly **Growing Industry** 

**Delivers Exceptional** Cost Synergies that Drive Significant Value Creation

Secures Higher Value **Through Stronger** Financial Profile

**Higher Value. Equal Certainty. The Best Path Forward.** 

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## A Vote Against Desktop Metal is a Vote for 3D Systems

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